The last major sea change in localization occurred when file-based Workflows and Assets met the Internet

Now, Speedy Suite integrates Automation, Scheduling, Task and Asset Management in a single, secure, scalable and Cloud-based tool from Casting to Delivery

- Speedy is built on the best practices learned from 15 years of implementing lean, collaborative work systems used by many Fortune 50 companies in multiple industries (MCFTech)

- Speedy incorporates the experience and know-how from 30+ years of experience in filmed entertainment distribution and operations (VJA)

- We designed Speedy to manage multiple suppliers, optimize the digital supply chain, increase capacity, accelerate delivery dates and reduce mistakes in the localization space

SPEEDYSUITE

- The explosion in content combined with accelerated global release patterns is straining capacity and methods
- Email and spreadsheets are no longer suitable for project management
  - Spreadsheets are snapshots of reality and not reality itself
  - Spreadsheets are prone to errors, subject to misinformation and require tedious time-consuming updates
  - Email threads create confusion leading to mistakes and missed dates
- Assets are elsewhere, forcing stakeholders to manage them separately
- This outdated handoff approach duplicates effort, wastes time and forces stakeholders to ask *"who, what, when and where"*

AGILC○RE

VJA

MCFMEDIA
SOLUTIONS

SPEEDYSUITE

- **A SINGLE, INTEGRATED TOOL that Manages** multi-tenant Projects and Assets across time zones
- **Automatically trigger Tasks** and notify suppliers that work is required and Assets are available
- **Automatically** notify management when Tasks are complete
- **Accelerate** productivity and product flow
- **Increase Capacity with current headcount**
- **Reduce** email clutter, mistakes and confusion
- Promote **Teamwork**, **Organization** and **Collaboration**
- Promote **Transparency, Clarity** and **Accountability**
- **Automate** work normally delegated to staff
- **One database, one platform, one truth**

*Managing **Tasks** is more productive than tracking **dates** in a spreadsheet…*

A Modular Design

Application Modules

SPEEDY DUBB
Project planning, execution and task collaboration across departmental and organization boundaries

SPEEDY CAST
Collaborative tool for managing talent selection

SPEEDY ASSET MANAGER (SAM)
Integrated for work-in-progress and finished assets

CAST and DUBB may be deployed individually or as a full Suite solution

Support Modules

- **ACTION CENTER**
  Home screen for all users to drive collaborative workflow and messaging

- **MESSAGE CENTER**
  Replaces email with centralized dialog per Project

- **ADMINISTRATION**
  Tools to manage users, system settings and logging

- **REPORTING CENTER**
  Project status, emailed daily or weekly to Project Team

- **METADATA MANAGEMENT**
  Central location to manage addition and update of application content such as titles, characters, etc.

- Linux server hosted on Amazon Web Services. May be hosted locally or on other platforms (e.g., Azure)
- Mongo DB with flexibility to support other database applications
- Sencha UI – an advanced toolkit for high performance interfaces
- Lightweight Ruby on Rails for our service layer

Database → Ruby on Rails → Sencha UI

VJA employed Speedy to cast and manage the dubbing, subtitling, audio description and materials preparation for Netflix' BOJACK HORSEMAN and FLAKED

- **100% participation** including post, dubbing studios, Q.C. contractors, mix, aggregation, delivery and Netflix
- **Increased capacity** by eliminating tedious file management and spreadsheet tracking
- **Enables "Management by Exception"** and **Accurate, Automated Project Tracking**
- **Reduced** production time and communication gaps stemming from multiple time zones
- **Significantly reduced email and questions regarding "who, what, when and where"**
- **Automated reminders that provide incentives to improve productivity**
- **Minimal training** due to intuitive interface and workflow familiarity
- **Enables users to deliver assets precisely where we desire for the short or long run**
- **Produced metrics to analyze opportunities for even greater efficiency**

CAST

DUBB

ASSETS

Entertainment Wise. Technology Savvy.

www.mcfmediasolutions.com
818-749-7365